



MOVING Kick-off Meeting | Online

[MOVING \(MOUNTAIN VALORIZATION THROUGH INTERCONNECTEDNESS AND GREEN GROWTH\)](#) is a project funded by the Horizon 2020 programme with €6 million, and coordinated by the University of Córdoba (Spain).

The overall objective of MOVING is to **build capacities and co-develop relevant policy frameworks across Europe for the establishment of new or upgraded/upscaled Value Chains that contribute to resilience and sustainability of mountain areas**. It will be done in a bottom-up participatory process with value chain actors, regional and European stakeholders and policy-makers.

The project brings together **23 organisations from 16 different countries (including 4 non-EU countries – Turkey, Serbia and UK)**, across sectors and disciplines including research centres and institutes, industry representatives, rural developers, and innovation agents. This consortium met virtually on Monday 14 September 2020 for two and a half days to kick off the project.

Over the next four years (2020-2024), MOVING will work to build modern rural policies on long-term visions and societal engagement in mountain areas. The project will accomplish this by:

- providing a Conceptual and Analytical framework, which will serve as a common robust base and contribute to the identification of the key messages on Responsible Research and Innovation, science-society-policy approaches and gender perspectives;
- providing the project with susceptibility and vulnerability data and interface tools, ready to be used by citizens and experts;
- analysing the current diversity of Value Chains in Europe, to assess their potential contribution to the different regions' sustainability and resilience;
- developing critical benchmarking of cross-regional groups of VCs against vulnerability, sustainability and resilience criteria;
- designing and carry out foresight exercises to co-construct strategies and policies that might shape the future towards more sustainable and resilient mountain territories;
- supporting the building of modern rural policies that enhance the “enabling environment” and promote “better regulation” within the multi-level public policies that exist in the EU context for Mountain regions.

A **Community of Practice (CoP) on Mountain Value Chains** will be created to foster the exchange of knowledge between stakeholders including value chain and policy-making stakeholders and society - at different scales of interactions such as local, regional, national and EU level. The CoP will be built on regional Multi-actor Platforms (MaP), established in 23 Reference regions that represent the wide variety of European mountain areas.

Pictures



Context

Mountains cover the 22% of the world's land surface and are home to about 915 million people. In Europe, mountain ranges cover 36% of the area, crossing many national borders, and accounting for the 16% of Europe's population living in rural and urban settings, with a great diversity of both ecosystems and land use. Mountain regions have warmed considerably over the last 100 years due to Climate Change (CC), at a rate comparable with that of lowland areas. Projections of precipitation reveal a more differentiated pattern, where some regions are expected to receive more rainfall, others less. These trends will create additional policy pressures to achieve conservation goals to reduce biodiversity loss but also, to manage the increase demand for intensive resource use.

Despite the relevance of mountains areas in both ecological and socio-economic terms, they are still considered 'the undervalued ecological backbone of Europe, due to the inadequate knowledge about many aspects of these regions affecting to their management. The degree of availability of information is highly variable at every spatial and temporal scale. This makes very difficult the development of EU policies and the evaluation of their impacts.

A deeper understanding of how the situation, trends and potential evolution of rural communities, territories and businesses in mountain areas might evolve is needed to design new policies for improved management that will protect these areas from the existing threat of decline and climate change and help them seize opportunities.

Partners

- University of Córdoba (UCO), Spain
- University of Pisa (UNIFI), Italy

- Zurich University of Applied Sciences (ZHAW), Switzerland
- Czech University of Life Sciences Prague (CZU), Czechia
- Highclere Consulting (HCC), Romania
- University of Evora (UEvora), Portugal
- The James Hutton Institute (HUTTON), United Kingdom
- National Research Institute for Agriculture, Food and Environment (INRAE), France
- European Association for Information on Local Development (AEIDL), Belgium
- National Research Council (CNR), Italy
- Interdisciplinary Research Centre (IFZ), Austria
- University of Crete (UOC), Greece
- University of Molise (UNIMOL), Italy
- Origin of Sustainability (ORIGIN), Switzerland
- Community of Communes of the Drôme Valley (CCVD), France
- Mena Group (MENA), Serbia
- Association of European Regions for Products of Origin (AREPO), France
- Stichting Connecting Natural Values and People Foundation (CNVP), Netherlands
- Vinidea (VIN), Italy
- EGE University (EGE), Turkey
- Kriti (PERIFEREIA), Greece
- Association for the Development of the Guajoz and East Countryside of Córdoba (ADEGUA), Spain
- RURAL Sociological and Communication (Rural Bt), Hungary

More information

- <https://www.moving-h2020.eu>
- <https://cordis.europa.eu/project/id/862739>
- List of Work Packages and Deliverables: <https://bit.ly/3c1u498>

Contact

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