

“ UNLOCKING THE POWER OF MOUNTAIN VALUE CHAINS” WORKSHOP

6-8 November 2023, Budapest (Hungary)

**Participation is by invitation only*

This MOVING workshop is organised as part of the cross-case comparison of value chains and the foresight exercise. It aims to identify gaps, discuss implications, and co-create recommendations for enabling environments in mountain areas, with a strong focus on the resilience and sustainability of value chains.

Participants will explore five major topics addressed by the [MOVING clusters](#) — (i) social and demographic change, (ii) value and quality products, (iii) innovation and infrastructure, (iv) nature and ecosystem services, and (v) governance— integrating regional foresight exercises and fostering exchanges between stakeholders.

Objectives of the workshop

- **Introduce** and **discuss** the results of the MOVING project and their relevance to the future of mountain areas.
- Provide the opportunity to get to know, and **share experiences** with people from other mountain regions with similar interests and concerns to your own.
- Involve you in **identifying what is needed** from our communities, businesses and policy-makers to “unlock the power of mountain products” for supporting the future of mountain areas.

Explore the **excursions programme** for November 8th, 2023, [here](#).





MOVING
MOUNTAIN VALORISATION THROUGH
INTERCONNECTEDNESS AND GREEN GROWTH

DAY 1 | 6 November 2023

MORNING	Arrival of participants	2 Foresight sessions
13.00 – 14.30	LUNCH BREAK	
AFTERNOON	Opening & warm-up	
	Poster session: Key messages of MOVING	
	World Café: “Clustering challenges”	
EVENING	Dinner of MOVING Regions <i>Big degustation of local drinks and food products</i>	

DAY 2 | 7 November 2023

MORNING	In-depth Clusters and Foresight parallel session I	
	COFFEE BREAK	
	In-depth Clusters and Foresight parallel session II	
13.00 – 14.30	LUNCH BREAK	
AFTERNOON	Open space: co-creation of “interventions and upgraded practices”	
	Closing Plenary	
EVENING	Gala Dinner	

DAY 3 | 8 November 2023

MORNING	Excursions to visit local initiatives
LUNCH 1PM	
AFTERNOON	
EVENING	Dinner





Details of the programme

DAY 1 | 6 November 2023

<u>MORNING</u>	
Arrival of participants	<ul style="list-style-type: none">• Get your badge and info at the MOVING welcoming desk• Network, watch the MOVING videos and posters• Join our WhatsApp community  
2 Foresight sessions (Room F) <i>Important: We expect you to attend 1 of the foresight session, not all 4. Depending on arrival times and MAP, you have been invited and informed by email from Isabella Maglietti-Smith</i>	8.30 – 10.30 Foresight archetype “Niche & diversification” <ul style="list-style-type: none">• Including presentation of Swiss Alps foresight (Isabel Jaisli)• Participation highly welcome, especially MAPs Swiss Alps, Corsica, Maleshevski 11.00 – 13.00 Foresight archetype “Economic Driven” <ul style="list-style-type: none">• Including presentation of Scottish Whisky foresight (Liz Dinnie)• Participation highly welcome, especially MAPs Scottish Highlands, Betic Systems, Eastern Alps, Beydaglari, Swiss Jura, Drome, Sierra Morena
13.00 – 14.30	LUNCH BREAK
<u>AFTERNOON</u>	
14:30 – 15:15	Opening & warm-up (main Room) <ul style="list-style-type: none">• Welcome by Sarah Watson• Presentation of the project by Mar Delgado, project coordinator• Panel of listeners• Lining up
15:15 – 16:05 <i>Follow the poster guides through the posters' presentations: 5-10min</i>	Poster session: Key messages of MOVING (main Room) <ol style="list-style-type: none">1. The complex relationship between actors, practices and mountain territories (Michele Moretti)2. Factors of vulnerability in the MOVING regions (Mar Delgado)





	<ol style="list-style-type: none"> 3. 3A Value Chains in MOVING and 3B Strategies for resilient value chains (Liz Dinnie and Chloe Thompson) 4. Building a more favourable 'enabling environment' for Unlocking the Power of Mountain Value Chains (Mark Redman) 5. A vision for mountains: 7 objectives towards a better future (Emilia Schmitt)
16:05 – 16:30	COFFEE BREAK
World Café “Clustering challenges” (main Room)	<p>Discussions in mixed groups on the main challenges to unlock the power of mountain value chains</p> <p><i>Pick a table and exchange!</i></p> <ul style="list-style-type: none"> • What are the COMMON challenges WE face for 'unlocking the power' of our mountain value chains? • What are factors driving/contributing to these challenges? • What are the SOLUTIONS to these challenges that we need to explore more in this workshop?
<u>EVENING</u> (Restaurant room)	<p>Dinner of MOVING Regions</p> <p><i>Big degustation of local drinks and food products that are brought by everyone</i></p> <ul style="list-style-type: none"> • Bring only food than can be tasted immediately (no cooking) • Show a note or flyer about the food you brought and explain shortly. • Complementary buffet of salads, bread and soup.

DAY 2 | 7 November 2023

<u>MORNING</u>	
<p>8:30-10:30</p> <p>In-depth Clusters and Foresight parallel session I Rooms (indicated on badge)</p> <p><i>S: social and demographic, V: value and quality products,</i></p>	<p>Clusters sessions:</p> <p><i>Defined on your badge S, V, I, or G according to topics cited</i></p> <p>Foresight archetype “Nature Driven” (Room F)</p> <ul style="list-style-type: none"> • Including presentation of Slovakian Honey foresight (Diana Surova)





<p><i>I: innovation and infrastructure, G: Governance F: Foresight</i></p>	<ul style="list-style-type: none"> • Participation highly welcome, especially MAPs Austrian Alps, Sumava, Slovak Carpatians, Maleshevski
<p>10:30 – 11:00</p>	<p>COFFEE BREAK</p>
<p>8:30-10:30</p> <p>In-depth Clusters and Foresight parallel session II Rooms S, V, N, G, F (free choice, except if N on your badge, or you're in this foresight)</p> <p><i>S: social and demographic, V: value and quality products, N: Nature and ecosystem services G: Governance F: Foresight</i></p>	<p>Clusters sessions:</p> <p><i>N defined on badge, or free choice between S, V, or G.</i></p> <p>Foresight archetype “Knowledge & Innovation”</p> <ul style="list-style-type: none"> • Including presentation of Alto Molise foresight (Sara Bispini) • Participation highly welcome, especially MAPs Transdanubian mountains, Central Apennines.
<p>13.00 – 14.30</p>	<p>LUNCH BREAK</p>
<p>14:30 – 16:45</p>	<p>“Moving Mountains Message Marketplace” (main room)</p> <p><i>Propose topics and join discussions on what do we need to unlock the power of mountain value chains</i></p>
<p>16:45 – 17:45</p>	<p>Listening to the Messages</p> <p><i>Collection of “messages from the mountains” from the discussions</i></p>
<p>17:45 – 18:30</p>	<p>Closing Plenary</p> <ul style="list-style-type: none"> • Synthesis from the parallel sessions • Visual synthesis • What do you take with you? • Panel of listeners
<p><u>EVENING</u> (19:00)</p>	<p>Gala Dinner with live music</p>





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DAY 3 | 8 November 2023

<p><u>EXCURSIONS</u> According to registration (check at welcoming desk) All include lunch</p>	<p>EXCURSION 1 <i>Visiting the Kóspallag socio-ecological initiatives 9.00-18.00</i> <i>Travelling time: appr. 2x90 min</i></p> <p>EXCURSION 2 <i>Visiting the Terény socio-ecological initiatives in North-Hungary </i> <i>9.00-18.00 Travelling time: appr. 90 min</i></p> <p>EXCURSION 3 <i>Visiting the rural development projects at the operational area of</i> <i>Felső-Homokhátság Local Action Group 9.00-18.00</i> <i>Travelling time: appr. 2x70 min</i> Stop at airport possible at lunch time</p>
<p><u>EVENING</u></p>	<p>Dinner</p>

