MOVING
MOuntain Valorisation through INterconnectedness and Green growth

# MOVING
# European foresight exercise
# Strategic Option CEDD

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Brussels Workshop

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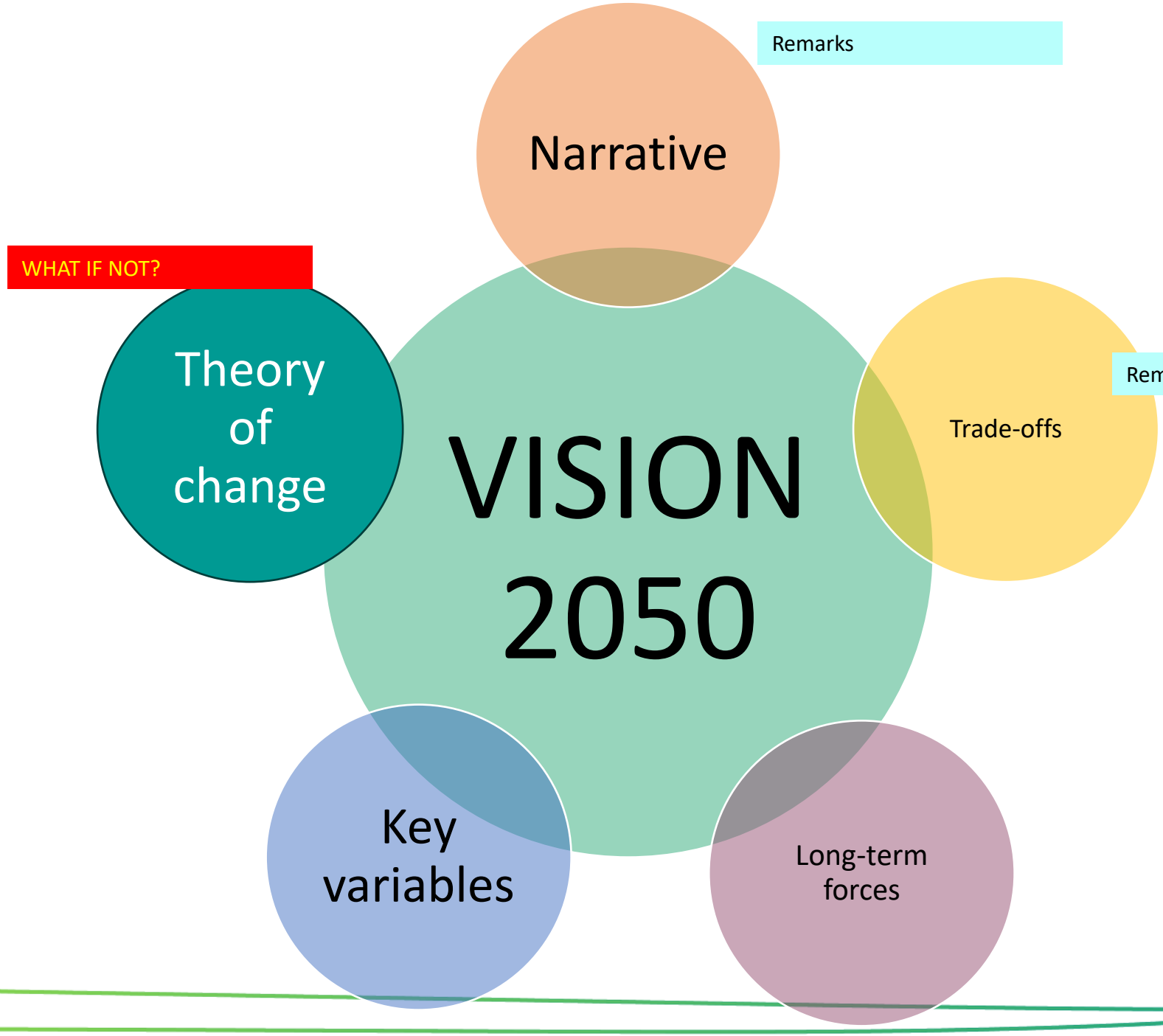
# Nick name of the archetype




- Case studies that fit the archetype

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# Knowledge & Innovation driven

Knowledge and innovation are key to respond to the Climate Change Challenge

**K&I as new business**

Public financing and infrastructures to support emergence of new responses are critically needed (knowledge incubation until proof of concepts)

The new knowledge (which addresses well the challenges), is accessible (=is public)

The long-term perspective of the K&I economy is secured THROUGH enough dynamics of knowledge generation and sharing

New knowledge is private for paying pay-back the investment

Innovation may generate unexpected side effects in the overuse of certain resources

New knowledge is not the same as remunerative business models

Nature-based solutions

Technology and Infrastructures, incl. Digitization, AI etc.

1- Climate Change

2- Efficiency in the use of natural resources

*3- K&I trends and policy support*

- Transdanubian Mountains (permacultur and education), Hungary

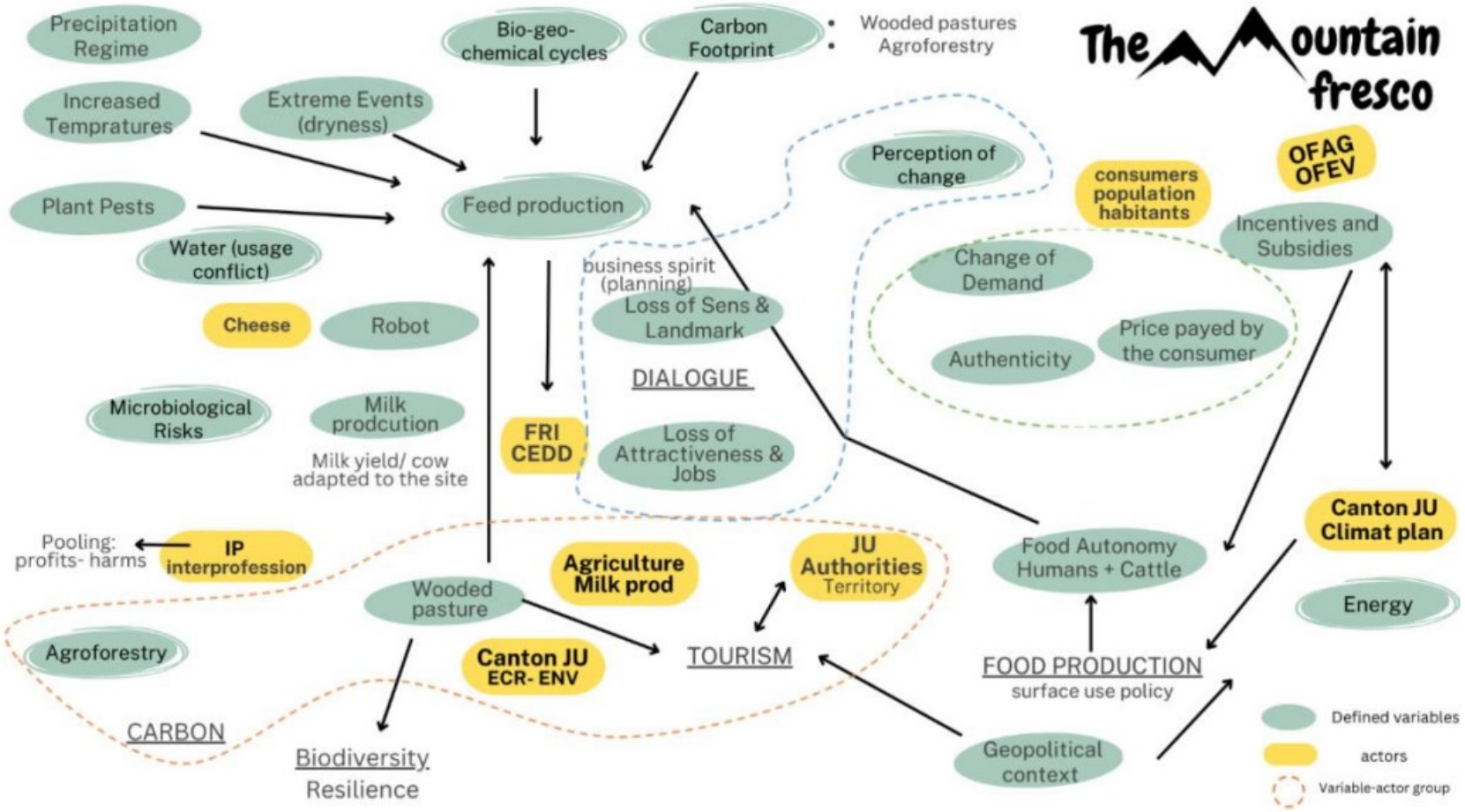


Figure 5: Mural of mountain fresco established by the foresight group of Swiss Jura during a serious game in workshop 1.

# Strategic Option
# CEDD-Agro-Eco-Clim in Switzerland

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*Region: Swiss Jura*

## Challenges addressed by the SO

1. Climate Change
2. Value chain - Fairness to farmers
3. Agricultural education and extension

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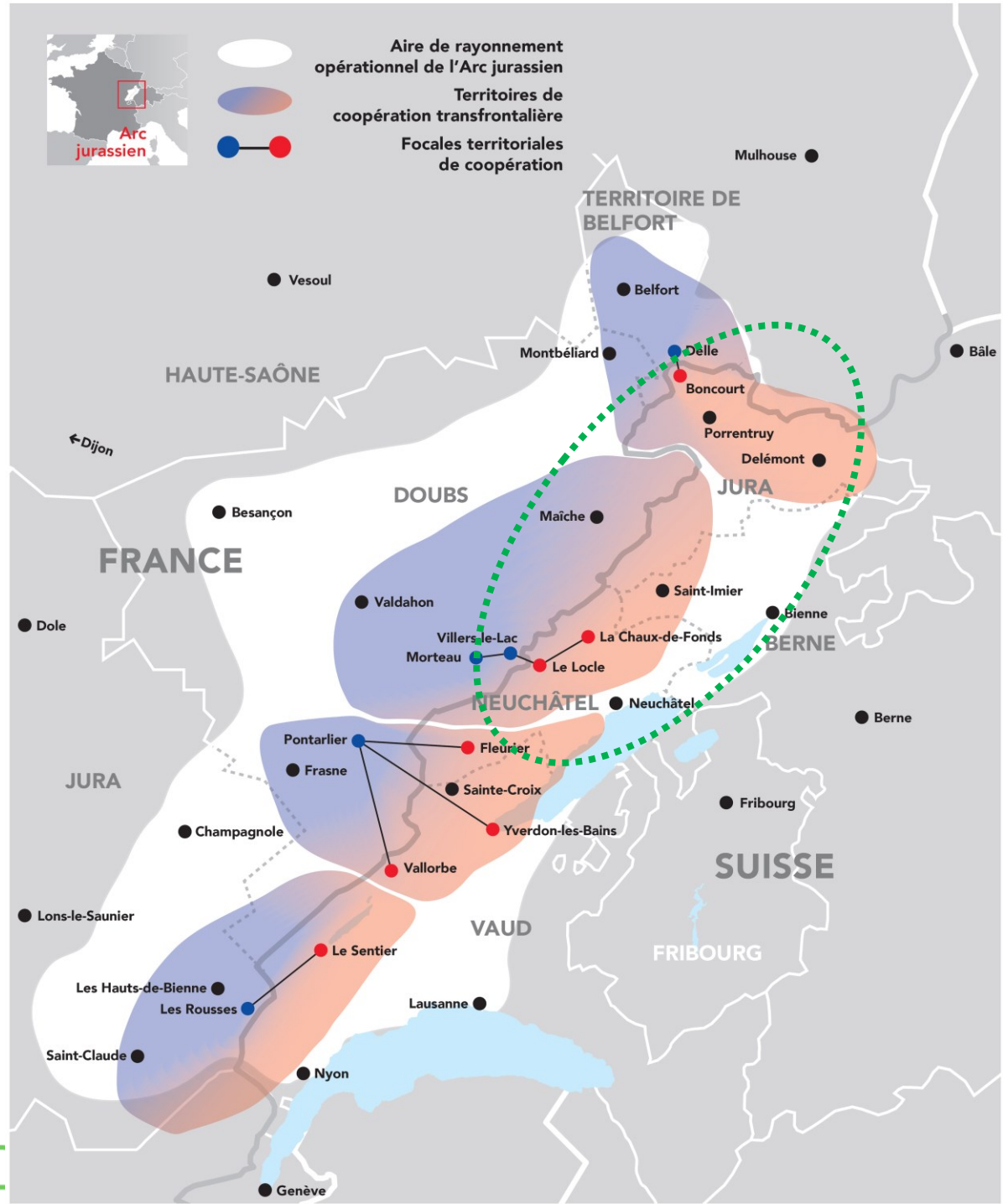
# Location

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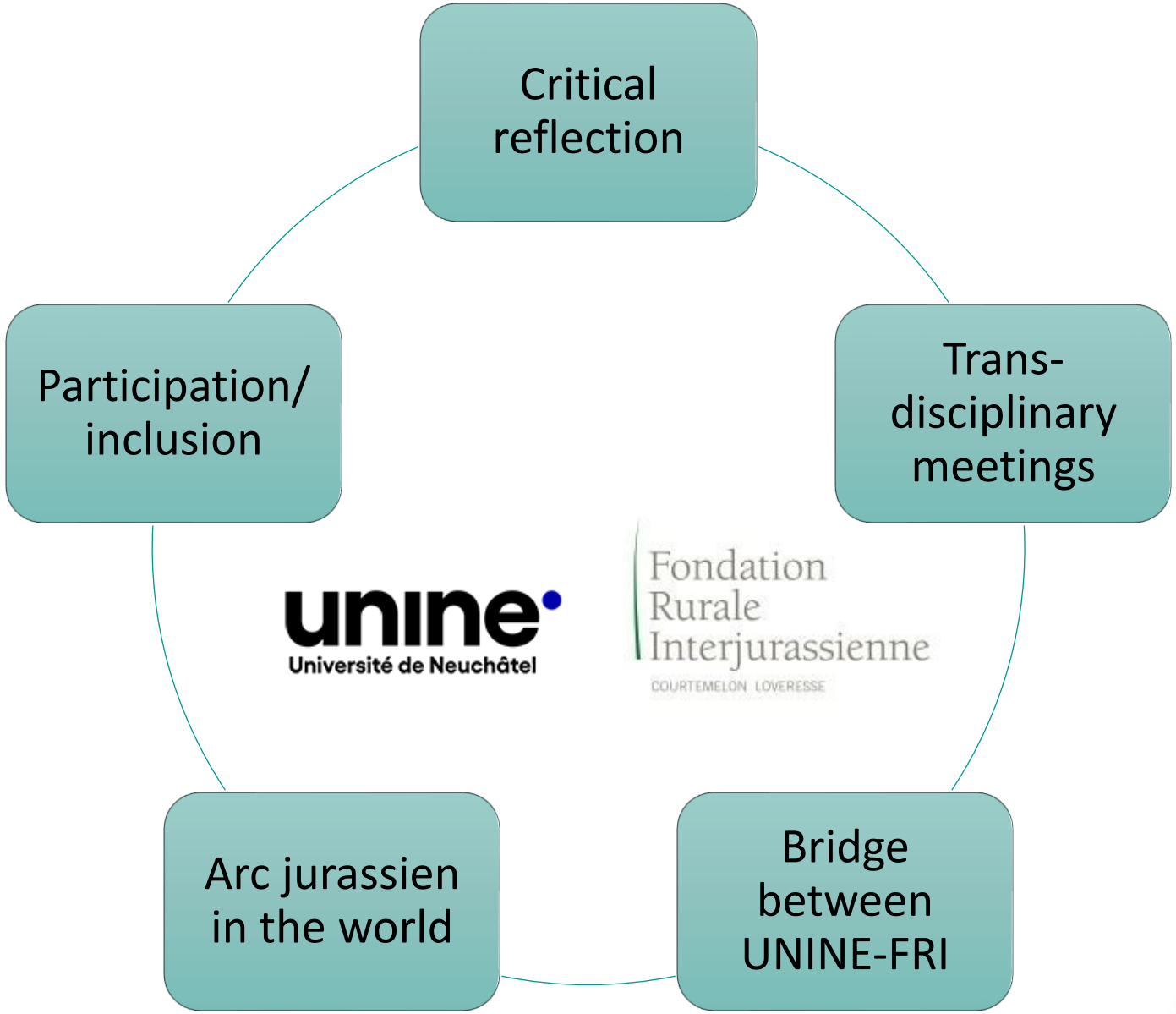
# The missions of the CEDD-Agro-Eco-Clim

- Assess and monitor the situation with regard to the main challenges
- Identify priority needs for action and good practice
- Generate, develop and share the knowledge acquired
- Raising awareness among the general public and political authorities at regional and national level

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# Social sciences as an entry point?

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- Today's challenges are societal challenges and must be seen as such
- A way of asking questions that goes beyond the technical, without forgetting the technical
- An entry point for looking for other skills (UNINE, FRI and beyond)

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# Strategic Option
# CEDD-Agro-Eco-Clim in Switzerland

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## Objectives

1. Adapting to Climate Change.
2. Establishing the VC governance that allows participation, transparency and fairness.
3. Creating prospects for future generations of farmers.

## Governance

Farmer-Research-Education-Extension -> public-private-partnership (PPP)

From regional, to national and international level

## Funding

Public-Private

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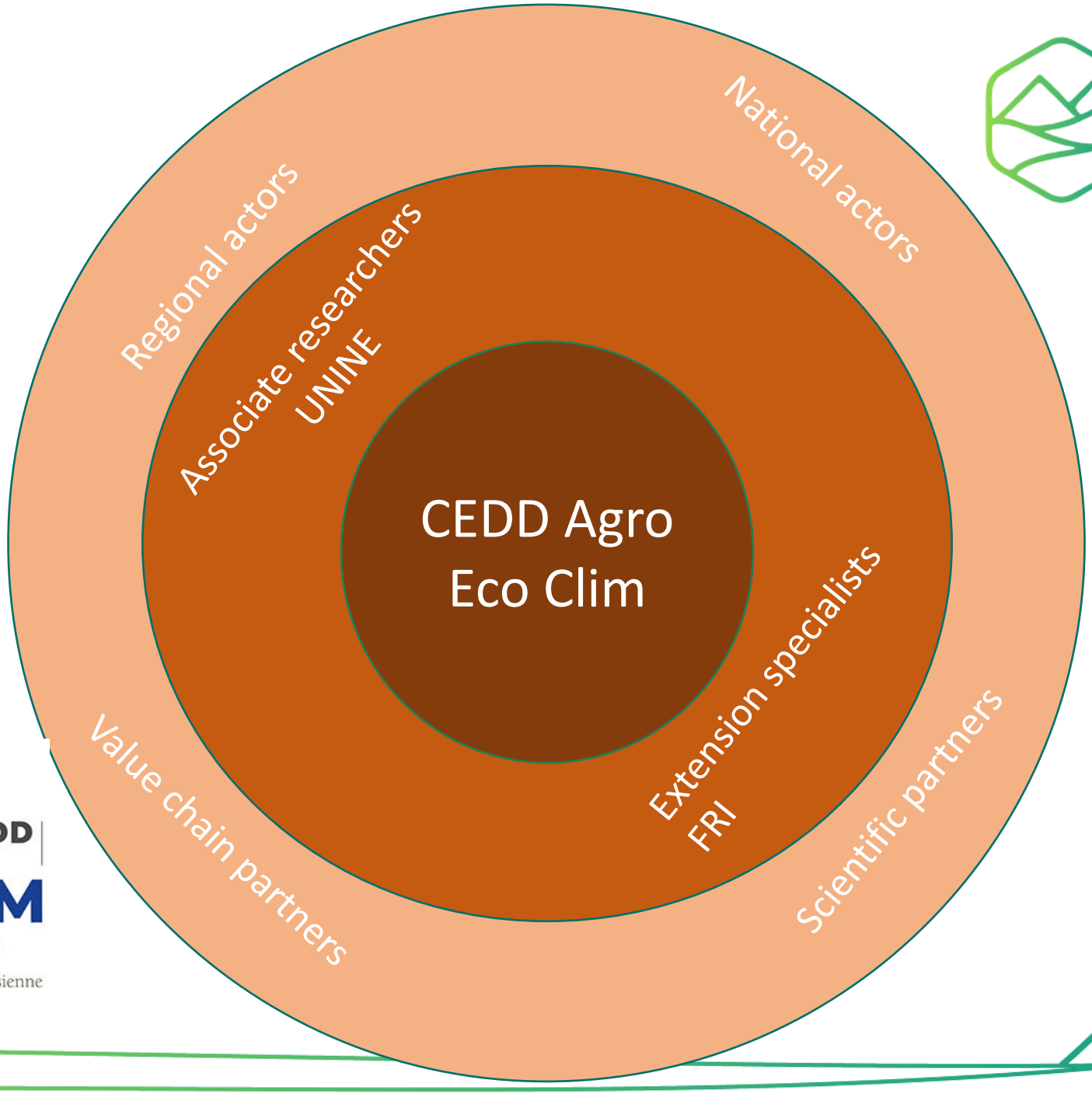
National actors
Regional actors
Associate researchers
UNINE
CEDD Agro
Eco Clim
Extension specialists
FRI
Scientific partners
Value chain partners

**Co-directed by**

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**Professor of Anthropology UniNE**

**Olivier Girardin**
**Director of FRI**

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# Thank you!

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