



**AGENDA**

# **MOVING PROJECT SCIENTIFIC CONFERENCE**

**19<sup>th</sup> to 21<sup>st</sup> March 2024**

**Rectorate of the University of Cordoba**

**Avda. Medina Azahara, 5**

**Córdoba, Spain**

[\(see location\)](#)

## **Online Access**

### **ZOOM Link:**

[https://us02web.zoom.us/j/82753494225?pwd=WmhBT  
EVtbm8veFNRbWFUYWFGN3Jndz09](https://us02web.zoom.us/j/82753494225?pwd=WmhBT<br/>EVtbm8veFNRbWFUYWFGN3Jndz09)

**Meeting ID: 827 5349 4225**

**Passcode: d8YS2e**



## DAY 1 | Tuesday 19.03.2024

### Morning session

8:30 – 9:00 **Registration**

9:00 – 10:00 **Welcome – Official Opening**

*Manuel Torralbo Rodríguez – Rector, University of Córdoba*

*José Carlos Gómez Villamandos – Regional Ministry of Innovation and Universities (5')*

*Salvador Fuentes – President of Cordoba Province Government (5')*

*María José Polo Gómez – Vicerrector of Scientific Policy-UCO (5')*

*Pilar Vizcaíno – Project Officer (online) (15')*

*“MOVING Project, an Amazing Four-Year Journey”*

*Mar Delgado – Project Coordinator, Universidad de Córdoba (15')*

10:00 – 11:00 **S1A – Environmental Challenges of Mountain Areas**

*Chair: Tamara Zivadinovic*

*Keynote speaker*

*“Increasing climate change resilience capacity of European mountain areas: the Mount Resilience project” (20')*

*Anna Giorgi – Mount Resilience Project*

*Partner Communications*

*“Water availability and soil quality for mountain grape production” (10')*

*Ekaterina Kleshcheva – Vinidea*

*“Environmental Challenges of Iran Zagros Mountain Areas” (10')*

*Ahmad Mahdavi – University of Teheran*

*Q&A*

11:00 – 11:30 **COFFEE BREAK**





**11:30 – 13:00 S2A – Value Chain Contribution to Resilience and Sustainability  
Partners Communications**

*Chair: Cristina Micheloni*

*Keynote Speaker*

*“What values are added in our 23 MOVING Value Chains: contributions to sustainable mountain development” (20’)*

**Kirsty Blackstock** – The James Hutton Institute

*“Critical benchmarking of the five cluster analysis” (20’)*

**Mar Delgado** – UCO

*Partners Communications*

*“Exploring Stakeholder Preferences for a Sustainable Future in European Mountain Regions: A Survey-Based Analysis” (WP5) (10’)*

**Verena Arndt** – University of Córdoba

*“Towards resilience and sustainability of the Czech mountain areas – case study beef production within Šumava region” (10’)*

**Lukáš Zagata** and **Jakub Husák** – Czech University of Prague

*“Addressing Sjenica Lamb PDO Value Chain’s efficiency as an entry point for resilience and sustainability” (10’)*

**Tamara Zivadinovic** – MENA Group

*Q&A*

**13:00 – 14:00 LUNCH BREAK**

**Afternoon session**

**14:00 – 15.30 S2B – Value Chain Contribution to Resilience and Sustainability**

*Chair: Teresa Pinto Correia*

*Partners Communications*

*“Analysis of the implementation of the EU optional quality term “mountain product”” (10’)*

**Francesca Alampi** – A.R.E.P.O.

*“The knowledge economy of sustainable living” (10’)*

**Gusztáv Nemes** – Rural BT



*“The role of governance in the resilience of mountain areas - a cluster analysis” (10’)*

**Liz Dinnie** – The James Hutton Institute

*“The power of cooperation in mountainous value chains” (10’)*

**Sandra Karner and Melanie Troppe** – IFZ Interdisciplinary Research Centre

*“Chestnut value chain contribution to development in Northern Apennines” (10’)*

**Michele Moretti** – University of Pisa

Q&A

**15:30 – 16:00 COFFEE BREAK**

**16:00 – 17:30 S2C – Value Chain Contribution to Resilience and Sustainability**

*Chair: Gusztáv Nemes*

*Partners Communications*

*“MOVING in Serra da Estrela” (Portugal) (10’)*

**Teresa Pinto Correia** – University of Évora

*“The Caciocavallo cheese value chain in Alto Molise” (10’)*

**Mauro Conti** – University of Molise

*“Certified ecotourism contribution to resilience and sustainability” (10’)*

**Cătălina Rogozan** – Highclere Consulting

*“Mountain honey value chain in Slovak Carpathian Mountains” (10’)*

**Diana Surová** – Czech University of Prague

*“Vertical migration as climate change adaptation in the Alps” (10’)*

**Andrea Membretti** – University of Pavia, European Climate Pact Ambassador

Q&A

**17:45 Visit to Córdoba’s Historic City Centre**

**20:00 Social Dinner**



## DAY 2 | Wednesday 20.03.2024

### Morning session

#### 9:00 – 10:30 **S3A – The Future of Mountain Areas**

*Chair: Mar Delgado*

##### *Keynote Speaker*

*“Future without Periphery Traps – Problems and solutions in European mountainous areas” (20’)*

**Mikko Jokinnen** – MARGISTAR

*“Strategic options from foresight analysis: seeds for long-term changes” (20’)*

**François Casabianca and Isabella Maglietti-Smith** – Origin for Sustainability

##### *Partners Communications*

*“Exploring Mountain Crops as an Alternative to Livestock Production in the Transformation of Swiss Mountain Agriculture” (10’)*

**Carmen Forrer** – Zurich University of Applied Sciences)

*“The Future of Tomato Farming in Beydaglari Region/Turkey: Threats and Opportunities” (10’)*

**Murat Yercan** – Ege University

##### *Q&A*

#### 10:30 – 11:00 **COFFEE BREAK**

#### 11:00-12:00 **S3B – The Future of Mountain Areas**

*Chair: Michele Moretti*

##### *Partners Communications*

*“MOVING in the Cairngorms (Scotland)” (10’)*

**Chloe Thompson** – The James Hutton Institute

*“Applying foresight analysis to address Creta's mountainous villages' wicked problems: can collective desired futures be socially enacted?” (10’)*

**Sofia Triliva** – University of Crete

*“Rural tourism in Maleshevija (North Macedonia)” (10’)*

**Jasminka Pasaliska Andonovska** – CNVP



*“Climbing Development: The Political Advocacy of CSOs in Mountainous Areas of Morocco” (10’)*

**Aziz Ddich Said** – University of Granada

Q&A

**12:00 – 13:00 S4A - Policy for Mountain Areas**

*Chair: María Alonso Roldán*

*“What place for mountain areas in European policy making?”*

**Guillaume Corradino** (EUROMONTANA) (20’)

*“Strategic EU Policy Options”*

**Serafin Pazos-Vidal** (AEIDL) (20’)

Q&A

**13:00 – 14:00 LUNCH BREAK**

**Afternoon session**

**14:00 – 15:30 S4B – Policy for Mountain Areas**

*MOVING’s Policy Analysis and Roadmap (WP7) (20’)*

**Mark Redman**

*Draft Policy Roadmap Discussion*

**15:30 – 16:00 COFFEE BREAK**

**16:30 – 18:00 MOVING Steering Committee Meeting**

*MOVING’s Partners only*





## DAY 3 | Thursday 21.03.2024

### FIELD VISIT

#### MORNING **Visit to the Betic System (*Subbética*) – Organic Mountain Olive Oil Production**

- 08:00** Departure from Córdoba (Rectorate of the University) to Carcabuey
- 09:30** Arrival and short hiking route (around 30 min)
- 10:00** Olive oil testing at “Almazara de la Subbética” ([website](#))
- 11:00** Buffet with local products from the PDO Priego de Córdoba at “Almazara de la Subbética”
- 12:00** Departure to Córdoba
- 13:30** Arrival to Córdoba (short stop)

#### AFTERNOON **Visit to Sierra Morena – Iberico Ham PDO**

- 14:00** Departure from Córdoba to Villanueva de Córdoba
- 15:30** Visit to “Finca El Moralejo” ([website](#))
- 16:30** Departure to Pozoblanco
- 17:00** Visit to COVAP (Cooperative of the Valley of Los Pedroches) ([website](#))
- 18:00** Testing of Iberico Ham, PDO Valle de Los Pedroches (COVAP)
- 19:00** Departure to Córdoba