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MOuntain Valorisation through INterconnectedness and Green growth

Strategic Options Seeds for Long-term Changes

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Long term force

Market and Consumer demand

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High production costs due to major productivity differences with the plains (climate, relief, limitation in mechanisation/robotisation)

Importance of the branding, and the protection of the link to origin and of quality and reputation (PDO-PGI, Mountain scheme) to keep the value

High level of demand raises the hyper-specialisation and to the increase of vulnerability

Long term force
Climate Change

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New and very significant needs for natural disaster preparedness (landslides, fires)

Farmers, foresters, tourism and hydroelectric power producers are the most affected

Long term force
Tourism Dynamics

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Impacts depend on the type of tourism dynamics ("luxury", "mass", "soft", "sustainable")

Tourism dynamics puts a strain on natural resources and landscapes

From Case Studies to Archetypes

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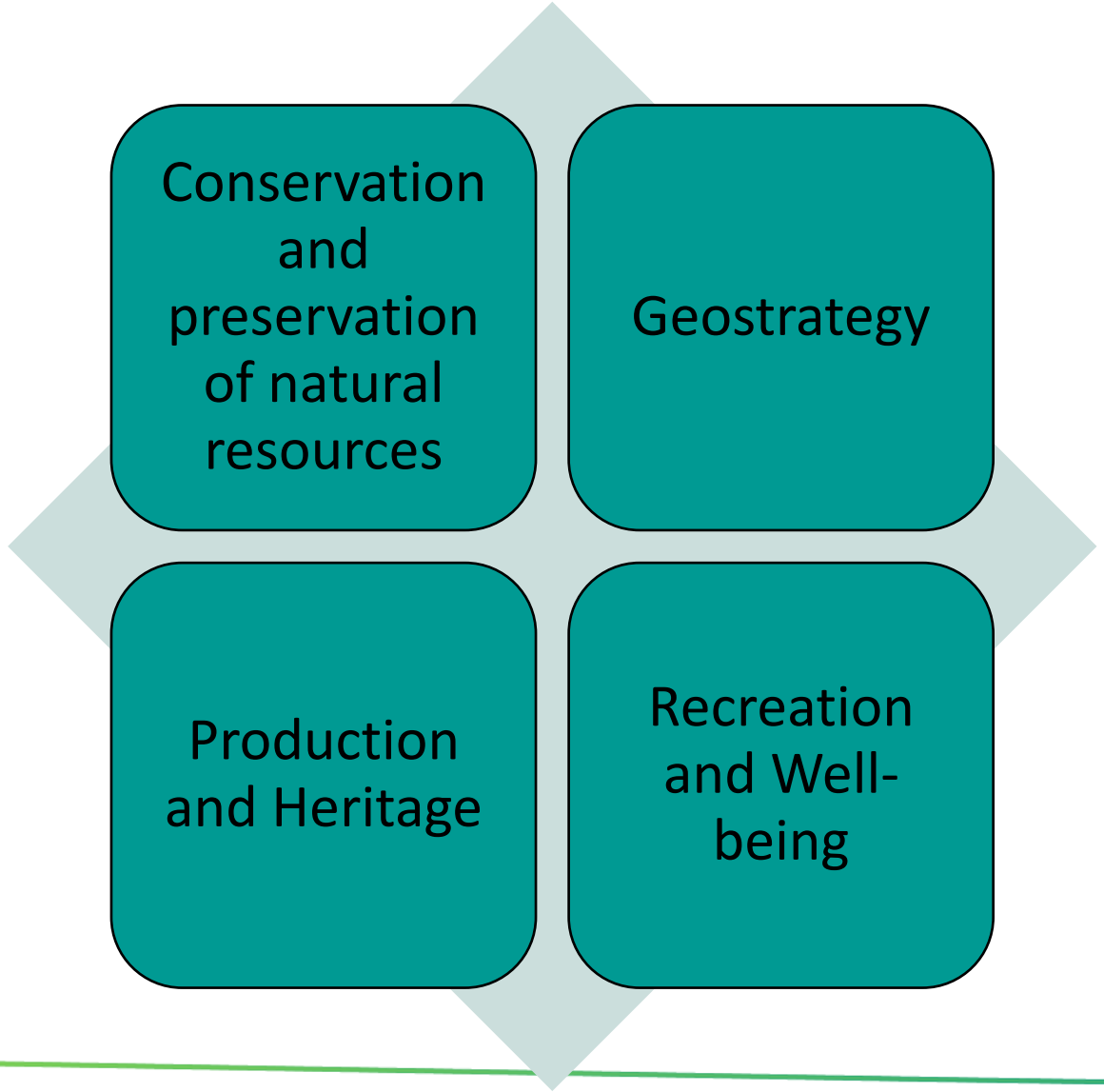
Economy Driven : **demand, good prices and fair remuneration**

Nature Driven: remuneration for **ecosystem services**.

Niche and Diversification: niche **growth**

Knowledge and Innovation: dynamics of **knowledge generation and sharing**

Functions of the European Mountains



Need to design and implement strategic options in many dimensions

→To address the challenges

→To keep human settlements

→To secure the livelihood

→To care about natural and cultural resources

Building Capacity for Agency

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- Local Government may develop its capacity for **Agency**
  - Faculty that allows human being to interpret and evaluate their past, imagine future projects and undertake actions to try to achieve them in order to change their present situation (Bériault, X. & Dubois, J. (2020).
- Defining local **Long-term Vision** towards a better Future
  - The strategy is built around several opportunities, and design and implement diverse **strategic options**, according to local context

A Strategic Option

- Addresses challenges
- Is composed by a set of concrete interventions to achieve a strategic long-term vision
  - Investing in infrastructure
  - Developing short supply chains
  - Compensating ecosystem services
  - Valuing products with branding
  - Developing new varieties with research partnerships
  - Etc.
- Is supported by national or European funding

From Strategic Options to Policy Responses

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There is **no single policy mix** that will meet the needs of **all mountain**

Policies should **improve the framework** for supporting the development and implementation of Strategic Options

Functions of the European Mountains

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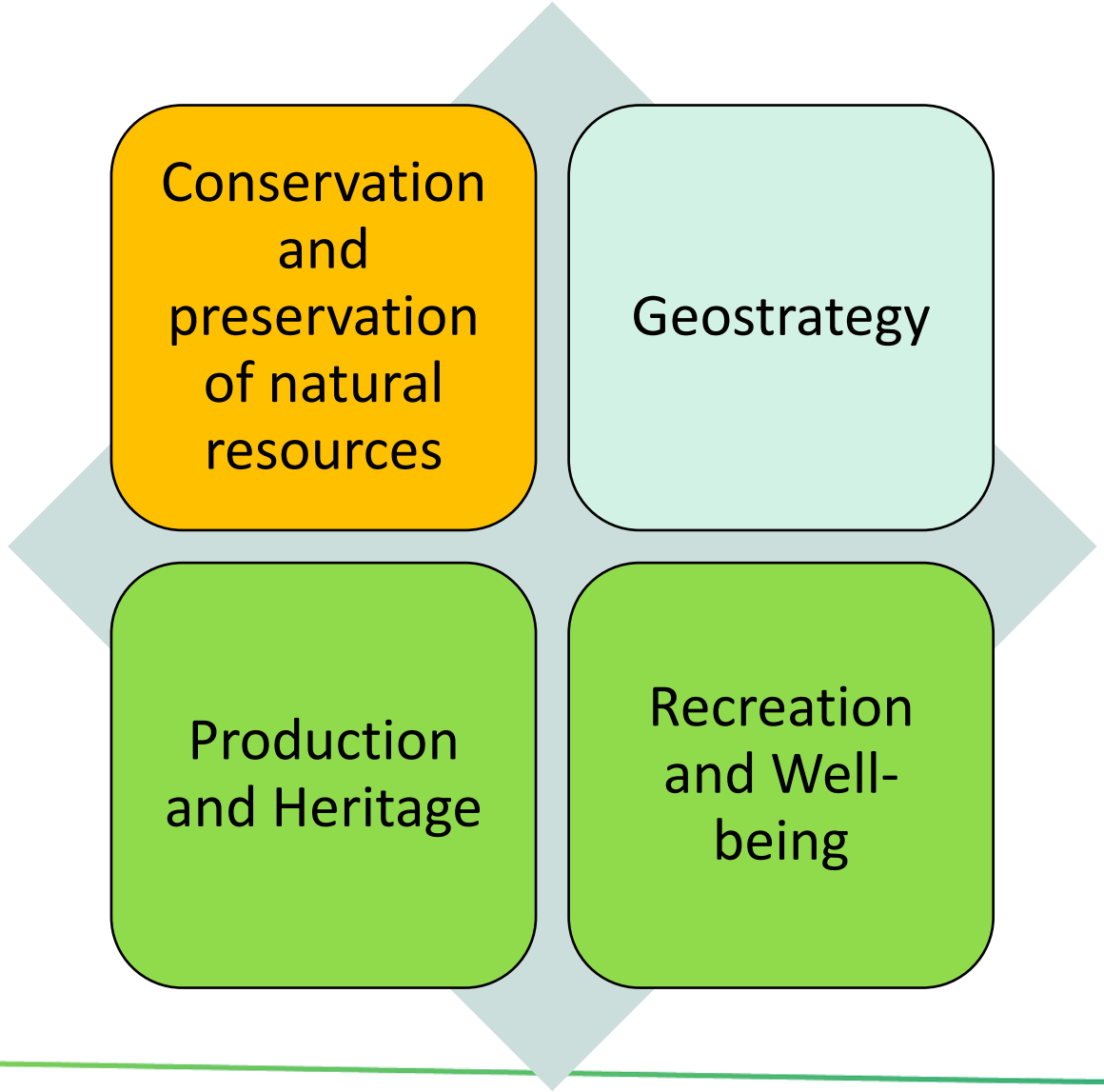
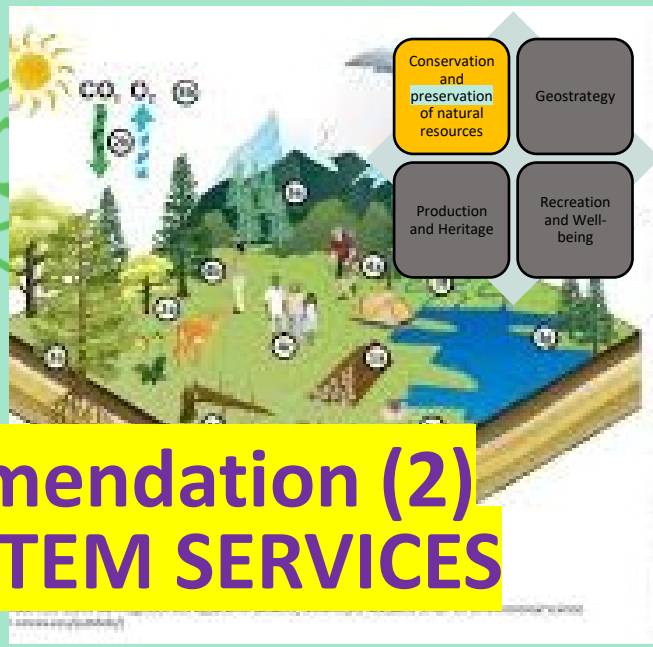


COHESION

CAP 2nd Pillar



Recommendation (1) INVESTMENTS

Recommendation (2) ECOSYSTEM SERVICES

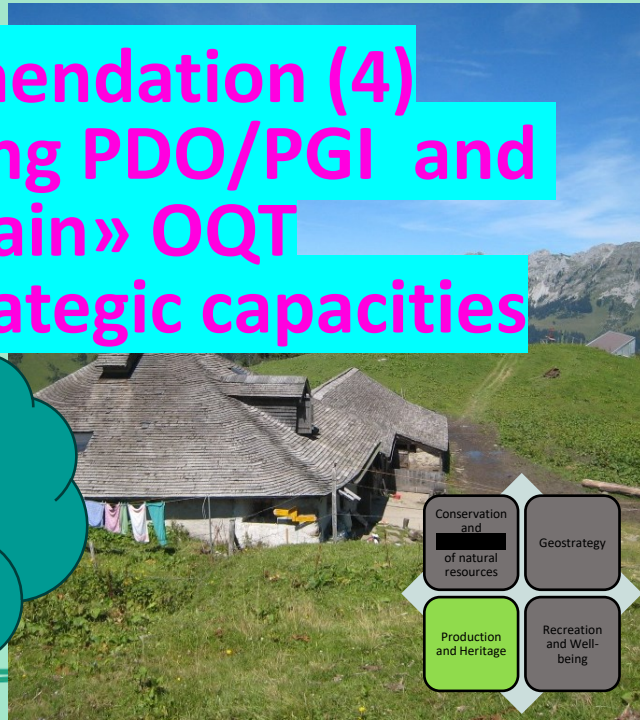
MOUNTAINS

Recommendation (3) LEADER+, SMART Villages Regional Parks

Recommendation (4) Upgrading PDO/PGI and «Mountain» OQT With strategic capacities

RURAL DEVELOPMENT CAP&REGiONAL POLICY

Regulation About Quality Schemes



Recommendation (5)
ECOSYSTEM RESILIENCE

MOUNTAINS

- Conservation and preservation of natural resources
- Geostrategy
- Production and Heritage
- Recreation and Well-being

Recommendation (6)
AGENCY

Recommendation (7)
SLOW&ECO TOURISM

Recommendation (8)
FORESIGHT TOOL

Recommendation (8) SIMPLIFY ADMIN

- To make the existing policy tools and support for collective actions more accessible by local mountainous communities, to simplify the procedures, inform with simple tools and no complicated conditions to fulfil.

Recommendation (10) ERASMUS ALTITUDE

- An "ERASMUS Altitude" would accelerate the exchange of knowledge within thematic networks. The geographical scope should be all mountain ranges. Its aim would be to enable physical and virtual exchanges, and to strengthen knowledge based on the exchange of experience between peers in the various mountain ranges and territories.