Cross regional – Archetype Economy

Archetype Economy aims to foster sustainable economic growth in mountain regions, ensuring a secure and prosperous future while balancing environmental and social considerations.

Topic
Author: Dominique Barjolle
Origin for Sustainability

The vision for 2050 is to foster sustainable development across various sectors, including food systems, rural environments, and climate action. This vision assumes that moderate climate change impacts and favorable market conditions will enable mountain communities to achieve ambitious economic goals. It emphasizes local, agroecological food systems, innovative rural development, and integrated landscape management. Additionally, it highlights the importance of sustainable and innovative agri-food systems, targeted subsidies, and infrastructure development in mountain areas.

Long-term forces such as market dynamics, climate change, and tourism will significantly influence the region's future. Achieving this vision involves overcoming trade-offs, such as balancing market success with the risk of overexploiting natural resources, and the potential loss of biodiversity due to specialization and monocropping. Technological advancements and improved production facilities, including mechanization and automation, are crucial for maintaining efficiency and competitiveness.

Policy linkages are integral to supporting this strategy. Quality schemes like Geographical Indications, mountain labeling, and organic certifications should be strengthened for securing product value. The Common Agricultural Policy (CAP) should support this through its first pillar, flagging producer organizations and operational programmes for mountain producers, and its second pillar, where rural development, investments, and agri-environmental schemes are crucial for mountain value chains.

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