A Policy Roadmap for "Unlocking the Power" of Mountain Product Value Chains

Mountain food, drink and rural tourism products have the potential to strengthen the resilience and sustainability of the mountain areas from which they originate.

Topic
Author
Mark Redman (Highclere Consulting)

A key objective of the MOVING project was to co-develop relevant policy frameworks that can "unlock" this potential through the development of more favourable enabling conditions for the establishment of new and/or upgrading of new mountain product value chains. Policy recommendations were developed from the synthesis of all MOVING project results and outputs that were created through extensive engagement with approx. 1,000 stakeholders in a total of 23 mountainous regions around Europe located in 11 EU Member States, 3 EU candidate countries - plus Scotland and Switzerland.

Over 30 needs-driven policy recommendations were identified and elaborated as relevant and applicable to the broad range of national / regional / local contexts, challenges and opportunities that exist in Europe's mountain areas. These were organised into 8 'coherent bundles' of recommendations referred to as 'Policy Building Blocks' with each Block containing a) practical operational guidance on opportunities for the SHORT- to MEDIUM-TERM use of currently available policy instruments in 2021-2027, and; b) relevant recommendations for LONGER-TERM term improvements in future policies in the context of post-2027 policy developments. Particular attention was given to ensuring alignment of all recommendations with contemporary policy processes, including the EU's Long-Term Vision for Rural Areas (LTVRA) and preliminary discussions regarding post-2027 Common Agricultural and Cohesion Policies. For further information see the MOVING project website: https://www.moving-h2020.eu.

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